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Revised 2/6/2023



Event & Information Booklet

**National Specialty & Regional Specialty
Conformation**

**Two All Breed Agility, Obedience & Rally
Two Scent Work Trials**

May 8th – May 13th, 2023



**Purina Farm & Purina Events Center
500 William Danforth Way
Gray Summit, MO 63039**

**Additional information can be found at
Neaanational.com**

SPONSORED BY:



Welcome



Please join us for this very special 30th NEAA National Specialty! We will be celebrating the previous 29 Nationals along with today's Elkhounds vying for the 2023 crown. *Take a walk down memory lane and view catalogs and photos from each of the past specialties. Several videos from previous National Specialties will be available for viewing.*

The week will kick-off with Performance Events on Monday & Tuesday

All-Breed Agility Trial

Two All-Breed Obedience Trials

Two All-Breed Rally Trials

Two Norwegian Elkhound Scent Work Trials.

Conformation Events will commence on Wednesday and conclude Saturday with the awarding of the 2023 National Specialty Winner.

Conformation Events include:

Puppy & Veteran Sweepstakes

Generations

Futurity/Maturity "The Breeder's Cup"

Junior Showmanship

"Best of the Best"

Regional / National Specialty

Social & Educational Events include a *Welcome Reception, Annual Meeting, Educational Seminar, Veterans Reception, and Awards Luncheon and Raffle.*

This annual gathering allows us to catch up with old friends, make new friends, and share our love of our "Great Gray Dogs". This is your opportunity to evaluate other Breeder's lines to assist in your plans to protect and preserve our breed in form and function, for future generations.

Location



NEAA has chosen to return to Purina Farms in Gray Summit Missouri for the 30th Norwegian Elkhound National Specialty show.

Purina Farms is a full-service dog event destination and has established a reputation as an extraordinary event center.

Purina Farm & Purina Events Center
500 William Danforth Way
Gray Summit, MO 63039



Schedule of Events
(Tentative –Subject to Change)



Day	Time	Event	Location
Monday May 8th	Morning	All Breed Agility Trial	Great Hall
	6:30pm	Westminster Kennel Club Day 1 Groups Viewing	TBD
Tuesday May 9th	Morning	All Breed Rally Trial #1	Great Hall
	Morning	All Breed Obedience Trial #1	Great Hall
	Afternoon	All Breed Rally Trial #2	Great Hall
	Afternoon	All Breed Obedience Trial #2	Great Hall
	TBD	NEAA Scent Work Trial #1	MSF Tent 1 & 2 / Service Center
	TBD	NEAA Scent Work Trial #2	MSF Tent 1 & 2 / Service Center
Evening	Evening	Welcome Party	Founder's Room
Evening	Evening	Annual Membership Meeting	Founder's Room
Evening	Evening	Westminster Kennel Club Day 2 Viewing	Founders Room
Wednesday May 10th	Morning	<u>Regional Conformation Events</u> Puppy /Senior Sweepstakes	Gateway Hall
	Morning	Veteran Sweepstakes	Gateway Hall
	Noon	Junior Showmanship	Gateway Hall
	Afternoon	Regional Conformation	Gateway Hall
Thursday May 11th	Morning	<u>National Conformation Events—Day 1</u> Puppy /Senior Sweepstakes / Generations	Gateway Hall
	Morning	Best of the Best Judging	Gateway Hall
	Afternoon	Educational Seminar	Founder's Room
	Evening	Reception	Founder's Room
	Evening	Junior Showmanship	Founder's Room
	Evening	Veteran Sweepstakes	Founder's Room
	Evening	Best of the Best Awards Celebration	Founder's Room
Friday May 12th	Morning	<u>National Conformation Events—Day 2</u> Futurity/Maturity “The Breeder’s Cup”	Gateway Hall
	Morning/ Afternoon	National Conformation (Class Dogs/Bitches; Veteran Dogs/Bitches)	Gateway Hall
	Afternoon	Best Feature Competition	Gateway Hall
Saturday May 13th	Morning	<u>National Conformation Events- Day 3</u> National Conformation (Best of Breed; Stud Dog; Brood Bitch)	Gateway Hall
	Afternoon	Judge’s Critiques (at Judge’s Discretion)	Gateway Hall
	Afternoon	Award’s Luncheon	Founder’s Room

NATIONAL SPECIALTY SHOW COMMITTEES & VOLUNTEERS

National Show Coordinator	Ken Walker
Performance Events Coordinator	Pam Johnson
Conformation Chair	Denise Bristol
Agility Chair	Linda Syner
Obedience Chair	Linda Syner / Pam Johnson
Rally Chair	Pam Johnson
Scent Work Chair	Holly Lewis
Futurity / Maturity Chair	Michelle Compton / Laura Lewis
Best of the Best	Erin Olsen
Best Feature Contest	Holly Lewis
Chief Ring Steward	Cathy Chase
AKC/Judge Liason	Sandy Peters
Judges Hospitality	Lisa Uxa
Emergency Responder	Kim Chisholm

Ribbons	Pat Viken / Toni Sibrel
Trophies	Kim Leslie
Merchandise	Kristin Wehking
Welcome Bags	Stephanie Braun
Ring Decorations	Mary Albee / Leslie Trapnell

National Webpage	Mary Albee / Ken Walker
Publicity Book	Ken Walker

All-in-One Form	Mandy Smithers
Reserved Grooming	Lori Webster
Awards Banquet/Welcome Party/ Veteran Sweepstakes Reception	Debbie Walker
Catalog Advertising	Ken Walker
RV Parking	Purina Farms / Ken Walker
Vendors	Ken Walker
Raffle	Ray Vaturro



HOST HOTEL

**Holiday Inn Saint Louis West At Six Flags
4901 Six Flags Road
Eureka, MO 63025**



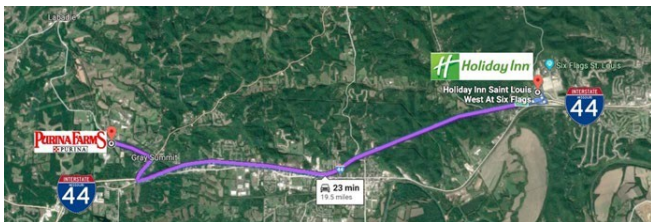
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NEAA RATE \$129.95+ TAX PER NIGHT WITH 2 QUEEN BEDS, NON-POOLSIDE PET FEE: Holiday Inn charges a \$35 one-time non-refundable pet fee per room per stay; maximum four dogs per room.

NEAA ROOM BLOCK WILL BE HELD UNTIL April 6, 2023

CANCELLATION POLICY: Deposit of \$100, to be applied towards the room balance, will be charged to guest credit card thirty (30) days in advance of arrival date. Minimum 14-day cancellation notice required, or \$100 deposit is non-refundable. Room assignment at discretion of the hotel. Check-in 4:00 p.m.; check-out 11:00 a.m.

**Directions from Hotel to Purina Farms Event Center
12 min (9.8 miles)**



Holiday Inn Saint Louis West at Six Flags
4901 Six Flags Rd, Eureka, MO 63025

Get on I-44/US-50 W from Allenton Rd

2 min (0.4 mi)

Follow I-44/US-50 W to MO-100 E/Old Rte 66 E in Gray Summit.

Take exit 253 from I-44/US-50 W

7 min (8.0 mi)

Take Hwy Mm to William Danforth Way

3 min (1.4 mi)

Purina Farms

500 William Danforth Way, Gray Summit, MO 63039



HOST HOTEL cont.



HOLIDAY INN ST LOUIS WEST

DOG SHOW GUIDELINES

Special requests, such as a drive-up room (65 available/parking outside guest rooms), will be granted on a first come first serve basis (date guest room reserved; not date the guest arrives).

GROOMING POLICY: Grooming facility on hotel grounds available for owner/exhibitor/guest use; 600 square feet, two step-up tubs, two blow dryers and electric; over 60 acres of green space. Owner/exhibitor/guest to provide own toweling for bathing of dogs; do not use hotel towels. Daily inventory for missing or damaged guest towels will be taken; any relevant charges will be applied to the hotel guest. Bathing and/or grooming of dogs on any sidewalk, or in/outside of any guest room, will not be allowed. Hotel will impose a \$100 penalty fine to anyone found grooming in this manner.

Dogs are always to be leashed when outside a guest room. Dogs left unattended in a guest room must be secured in a crate. Plastic sheeting should be placed under each crate in the guest room.

Exhibitors are expected to maintain their premises & their dogs (both at hotels & on the show grounds) in a quiet, clean & well-kept manner.



RV PARKING AT PURINA

There is nothing better than staying on site at Purina Farms in the RV Parking. Purina Farms has full service amenities Service Center that is open 24/7. Inside the Service Center you'll find dog-bathing tubs and showering facilities. Outside, there are two separate fenced-in, well-lit yards for exercising dogs.

All RV spaces have full hookups with 50 amp power, water and sewer hookup. *The nightly charge is \$40/night.* Prepare to have extra sewer hose as hookup might be on opposite side as your tank.

All RV reservations must be made through Purina Farms by emailing the completed reservation form to rvparking@purina.nestle.com. or mailing to Purina Farms, Att: RV Engagement Specialist, 300 Checkerboard Loop, Gray Summit, MO 63039.

Reservation form and RV Information Guide can be found at on the NEAA NATIONAL website: <https://neanational.com/hotel-rv-parking/>

Once the reservation is received, a conformation will be provided. Once the confirmation is provided Purina will contact the exhibitor to collect payment

Please call (866) 979- 2488 with any overnight camping questions.

NOTE: If you plan to attend the All Breed Shows May 5th – May 7th – enter your early arrival date on your reservation form and indicate “All Breed Shows / Elkhound National” under Event Affiliation.

The RV parking coordinator will group early arrival Elkhound competitors on “Full Service Row C” and assign a Row A or B site for the NEAA show dates. You may move to the NEAA site when it becomes available or remain at the Row C site for the duration of your stay.



Performance Events

For the first time NEAA is holding *All-Breed Performance Events* (**Agility, Rally, & Obedience**)

Norwegian Elkhounds will compete with all breeds, but will also have Rosettes for Elkhounds only.

There will still be Highest Scoring Elkhound in regular classes as in previous National events.



Scent Work Competition

Dogs have a sense of smell that's between 10,000 and 100,000 times more acute than ours! The sport of **Scent Work** celebrates the joy of sniffing, and asks a dog to sniff to their heart's content; turning your dog's favorite activity into a rewarding game. It is a terrific sport for all kinds of dogs, and a wonderful way to build confidence.

Scent work was a huge success at our last National, and we will again be holding Norwegian Elkhound Scent Work Trials at this years 30th National Specialty,

We will be coordinating as much as possible with the Obedience and Rally Trial scheduled for Tuesday. If you are entering both events, please be assured that everyone will work together to resolve class conflicts. Just let your gate stewards and trial chairs know as much in advance as possible!

TRIAL SECRETARY

MARTI KINCAID

3849-B North 3700 East

Hansen, ID 83334

Denmarelkhounds@gmail.com

208-420-4750



Volunteers Needed for Performance Events

We need your help!

For the first time, NEAA is holding ALL-BREED Agility, Obedience, and Rally Trials.

These ALL-BREED trials will help offset the cost of our National Specialty Week.

More volunteers will be needed Please Volunteer

Agility Trial volunteers

**We ALWAYS need volunteers to help with equipment and setup for the agility trial. No experience necessary.
Come join in on the fun!**

Contact : Pam Johnson pjohnson2984@yahoo.com

Obedience / Rally Volunteers

**Ring Stewards needed No experience necessary.
Come join in on the fun!**

Contact : Pam Johnson pjohnson2984@yahoo.com

Scent Work Volunteers

Do you have experience in:

**Gate steward, Set up, Timer, Registration, Ring steward?
Are you ready to LEARN!!!**

Contact: Holly Lewis holly.lewis603@gmail.com

Or sign up at:

<https://forms.gle/uo7nEMH2YGgDbjxg7>



Conformation Events

In addition to the **NEAA Regional & National Specialties**, we should have large Elkhound entries (ie “*Majors*”) at the All-Breed shows scheduled for Purina Farms on May 5-7th.

- Rolla Missouri Kennel Club (Subject to AKC Approval)
- Spirit of the Heartland Kennel Club
- Jefferson County Kennel Club

Showcase your Breeding Programs in the ***Puppy/Senior Sweepstakes, Generations, and the “The Breeder’s Cup” Futurity/Maturity.***

Recent Specialty Best of Breed winners will again be invited to compete to be awarded the “**Best of Best**”.

“Our children are our future” Be sure to encourage our “**Junior Showmanship**” competitors.

A huge success at the last two National’s, plan to participate in the
“**Best Feature Completion**”.

Showcase your Elkhounds best feature(s).

Categories Include:

Highlights of the Head, Excellent Ears, Factors in the Front, Featured Feet, Components of the Coat, Talented Tails, Rockin’ Rears

Judging will be based on the Norwegian Elkhound standard by selected breeders, judges and mentors in the breed as both fun & educational.

\$5 entry/dog for each category (entries will be limited) and can be entered online at <https://neaanational.com/shop/> or on the All-in-One Form



Semi Formal Reception

Thursday Evening

As we have done at previous Nationals ... we will be hosting a Reception to celebrate our **Veterans**. Last year we added the “**Best of the Best**” introductions and Awards and this year we will be looking to our future by beginning the celebration with the National Specialty **Junior Showmanship** competition.



Semi formal attire is encouraged.

Hors D'ourves & Cash Bar



Welcome Reception & Annual Meeting

Tuesday, May 9th

Come and pick up your “Welcome Bag”
Meet and Great Old and New Friends

Enjoy some snacks!

Stay for the Annual Membership Meeting



**Take advantage of your best opportunity to have input into
your association's matters**



We plan to have an informal
Westminster Kennel Club Day 1 & Day 2 Viewing

Support the Elhound in the Hound Group Monday
and see who is crowned BIS on Tuesday

Details will be posted at the showsite

Show Secretaries

**NEAA Show Secretary
Conformation, Agility, Obedience,
Rally, & Other Events**

Christine Allen
NEAA Show/Trial Secretary
322 Tooley Branch Road
Westmoreland, TN 37186
(615) 406-8220
Fax (615) 644-6921
Ruff.entries@gmail.com



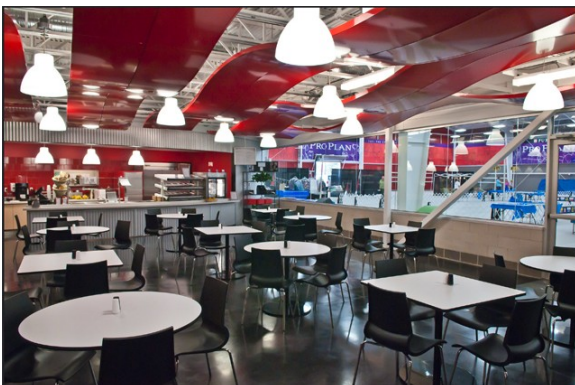
**NEAA Show Secretary Scent Work
MARTI KINCAID**
3849-B North 3700 East
Hansen, ID 83334
Denmarekhounds@gmail.com
208-420-4750

Concessions

The Checkerboard Café, adjacent to the Great Hall, provides food service at all shows. A nice little cafe in the event center at Purina Farms. Open for breakfast & lunch. They provide free refills on ice, soft drinks, and iced tea each day.

The Checkerboard Café is recommended over leaving the dog show to drive to a restaurant.

No outside food is allowed in the Purina Event Center.



Reserved Grooming Space

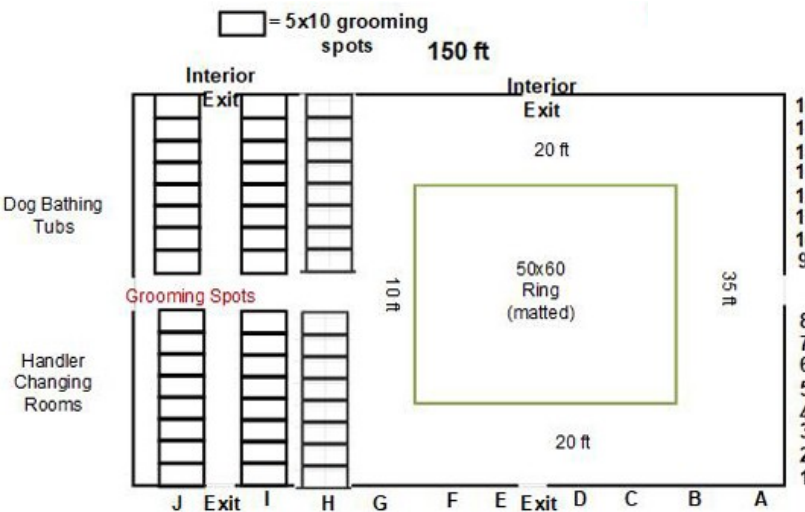
**NEAA is offering 5x10 Grooming Spaces for \$40.
Grooming Space is LIMITED.**

There will be a small amount of unreserved grooming space available. In this area, crates must be side-by-side in 5-foot designated rows. If needed, some crates may need to be double-stacked in the unreserved or day crating area.

Grooming area will be available for setup in the afternoon of Monday May 8th. Lori Webster will be coordinating the grooming area.

You can reserve and pay online at neaanational.com or submit your request on the All-in-One Form.

NO DOGS WILL BE LEFT IN THE BUILDING OVERNIGHT.



Silent Auction & Raffle

Silent Auction & Raffles are fun!

Every year the NEAA strives to bring you a bigger and better Raffle.

This year we are relying on you to help us.

We need lots of wonderful items to be donated as prizes to help us reach our goal.

Themed baskets are always popular, whether filled with state or regional foods and souvenirs, regional club clothing, grooming tools and supplies from local vendors, or dog toys and treats.





Catalog Advertising

Advertising Deadline April 1st, 2023

This is a firm deadline and no extensions will be available.

Full Page Catalog Ads will be 5: x 8”

Full Page (one photo)	\$ 45 **
Additional Page (full page / same advertiser / one photo).....	\$ 45
Additional Photos (each)	\$ 5
Half Page (one photo)	\$ 20
Quarter Page (no photo*)	\$ 10
(*Breeder / Kennel Listing / “In Memorial”)	

**** A FREE WEB AD IS AVAILABLE WITH A PAID FULL PAGE CATALOG AD (a \$45 value)**

NEAA reserves the right to reject any advertising and disclaim any responsibility for accuracy of ad contents.

**Prepare copy in a word processing program;
email the file to neaanational@gmail.com (Note Catalog Ad in subject line)**

Email completed ad in .jpg format or submit your ad copy and photos as separate files. (.jpg for photos and .doc for ad copy)

**Send to:
Ken Walker
208 Grey Rd Pelzer, SC 29669
neaanational@gmail.com**

[NEW for 2023- WEB ADS \(on NEAANATIONAL.COM WEBSITE\)](#)

Breed & Vendor Ads Available

WEB ONLY – FULL PAGE - 1024 X 1024 – \$45

WEB ONLY – LARGE AD – 300 X 600 – \$25

WEB ONLY – MED AD – 300 X 300 – \$15

Ads Available through September 30, 2023

Email Ads to NorwegianElkhounds@gmail.com in jpg or png format.

NOTE: A FREE FULL PAGE CATALOG AD IS AVAILABLE WITH A PAID FULL PAGE WEB AD (a \$45 value)

[2023 Apparel & Logo Merchandise Store](#)

Store Opens March 15, 2023

Store Closes April 9, 2023



30th
NEAA 2023
NATIONAL SPECIALTY

AMERIPRINT
APPAREL & PROMOTIONS

ORDER ONLINE AT: [HTTPS://AMERIPRINT-APPAREL.PRINTAVO.COM/MERCH/NEAANATIONAL2023](https://ameriprint-apparel.printavo.com/merch/neaanational2023)

Store Opens: 3/15/23 - 4/9/23

WWW.AMERIPRINTAPPAREL.COM
KRISTIN@AMERIPRINTAPPAREL.COM

For Items picked up at Nationals there is NO shipping charge. All items shipped will arrive after the events week.
Please contact Kristin Wehking with any questions

<https://neaanational.com/2022-neaa-logo-merchandise/>

Trophy Donations



Your donations enable the Club to purchase the trophies and ribbons marking the wins at the National Specialty Show and Obedience and Rally Trials.

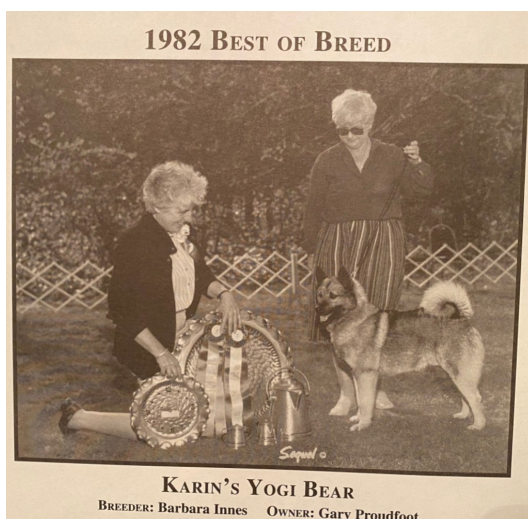
Whatever the amount, your gift is appreciated. It will be acknowledged in the catalog along with any specific dedications. If your chosen award is already taken, our patron list appears on a feature page of the catalog, along with the special dedications!

Each trophy may be dedicated in memory, in thanks, or in recognition of a kennel, person, or dog. Dedications are accepted up to closing date.

Trophy Donations welcomed until end of show.

We will do our best to honor a specific trophy request, but may need to move donation to another trophy, since some requests are by mail and may be duplicate.

Reserve your Trophy and pay online at neaanational.com or submit your request on the **All-in-One Form.**



<u>National Specialty</u>	<u>Amt.</u>	<u>Regional Specialty</u>	<u>Amt.</u>
Best of Breed	\$100	Best of Breed	\$100
Best of Opposite Sex to Best of Breed	\$75	Best of Opposite Sex to Best of Breed	\$65
Best of Winners	\$50	Best of Winners	\$50
Select Dog	\$50	Select Dog	\$50
Select Bitch	\$50	Select Bitch	\$50
Winners Dog	\$50	Winners Dog	\$50
Reserve Winners Dog	\$40	Reserve Winners Dog	\$30
Winners Bitch	\$50	Winners Bitch	\$50
Reserve Winners Bitch	\$40	Reserve Winners Bitch	\$30
<u>Conformation Classes</u>		<u>Conformation Classes</u>	
First in each class	\$25	First in each class	\$20
Second - fourth in each class	\$45	Second - fourth in each class	\$35
<u>National Junior Showmanship</u>		<u>Regional Junior Showmanship</u>	
Best Junior Handler	\$50	Best Junior Handler	\$35
First in each class	\$20	First in each class	\$20
Second - fourth in each class	\$30	Second - fourth in each class	\$30

Trophy Donations Cont.



Trophy Donations

<u>Agility Trial</u>	<u>Amt.</u>	<u>Rally Trial</u>	<u>Amt.</u>
High Scoring in Trial	\$75	High Combined Rally Triple Score	\$75
First in each class	\$20	High Combined Rally Adv/Exec B	\$75
Second - fourth in each class	\$30	First in each class	\$20
		Second - fourth in each class	\$45
<u>Obedience Trial</u>	<u>Amt.</u>	<u>Scent Work Trial</u>	<u>Amt.</u>
High in Trial	\$75	High in Trial Advanced	\$40
High Combined Advanced B/ Excellent B	\$75	High in Trial Excellent	\$75
High combined Rally Triple Score	\$75	High in Trial Master	\$75
First in each class	\$20	High in Trial Novice	\$20
Second - fourth in each class	\$45	First in each class	\$20
		Second - fourth in each class	\$30

NEAA Awards Luncheon

*This celebration is the culmination
of our Specialty week!*

*Hear from our Judges and celebrate as our
members that are recognized for their
accomplishments in and out of the show ring.*



**Luncheon and NEAA Annual Awards Celebration
Saturday May 8, 2023 - 3:00pm**

Founders Room at the Purina Event Center

Luncheon Buffet includes

**Classic Caesar Salad
Creamy Garlic Chicken Brest with fresh Herbs
Pasta with Sweet Roasted Tomatoes,
Herbs & Parmesan Cheese
Sautéed Petite Green Beans with
Sea Salt and Cracked Black Pepper**

Fresh Baked Cookies & Brownies

**Freshly Brewed Ice Tea & Lemonade
Coffee (Regular & Decaf)**

**Special diet requests:
Contact: Debbie Walker secretary@neaa.net
\$35.00 per person**

**Make your Reservations online at
neaanational.com
or through the All-In-One Form.
Reservation Deadline April 15, 2022**

Vendors

We are hoping to have new and exciting vendors, as well as those we have come to expect and look forward to seeing every year.

Vendor Booths are a 10 x 10-foot space at a cost of \$125 per space and includes a table plus electricity. Vendor space will be in the Gateway Hall and will be available for set up on Monday, May 8th.

Each Vendor may submit a JPEG image (no larger than 1250×1250) to Ken Walker for inclusion on the NEAANATIONAL.COM webpage and inclusion in the Specialty Catalog.

Per Purina Rules: No dog food or treats that would be considered competitive with Purina Products.

Vendor Chair: Ken Walker – neaanational@gmail.com (864) 915-7426

Official Photographer

*Hounds
in
Motion*
by Tori Lee

Hounds in Motion Photography by [Tori Lee](#), is a freelance photographer based out of Missouri.

Tori says “I photograph a variety of canine-related events with a focus on ringside photography. Win photos, ringside, performance, private portrait sessions, you name it. If there is a dog involved (or animals in general) I will gladly point my camera at it!

Veterinarians

Pacific Animal Hospital

450 West Flier Drive
Pacific, MO 63069
(636) 257-2100

Hours:

Monday	7 AM–6 PM
Tuesday	7 AM–5 PM
Wednesday	7 AM–6 PM
Thursday	7 AM–6 PM
Friday	7 AM–5 PM
Saturday	7 AM–12 PM
Sunday	Closed

Directions from show site:

- Exiting the Purina Farms facility, turn right on Highway MM.
- Turn right on Highway 100.
- Cross over I-44
- Turn left on US-66 Osage Road for 2.7 miles.
- Turn right on Flier Drive.
- Pacifica Animal Hospital Clinic is the first building on right.

Veterinary Specialty Services

1021 Howard George Dr,
Manchester, MO 63021
(636) 227-9400

Open 24 Hours

Directions from show site:
(24.3 miles)

Get on I-44 E/US-50 E from Hwy Mm and Old Rte 66 W
(1.6 mi)

Follow I-44 E/US-50 E to MO-141 N in Meramec Township. Take exit 272 from I-44 E/US-50 E
(18.9 mi)

Follow MO-141 N to Howard George Dr in Manchester
(3.8 mi)



GRAY SUMMIT & ST. LOUIS INFORMATION



Gray Summit Missouri is located about 40 miles west of Downtown St. Louis. St. Louis is full of unique attractions. Most people are familiar with the symbolic Gateway Arch on the Mississippi River, but St. Louis has many attractions worthy of a side trip while you are in Missouri.

Union Station, a National Historic Landmark, opened to the public on Sept. 1st in 1894 and was once the biggest and busiest train terminal in the nation. Now, Union Station is a popular family entertainment complex that includes a hotel, mini-golf course, mirror maze, the St. Louis Wheel (200-foot-tall observation wheel), and a world class aquarium is scheduled to open in December 2019. Admission to the St. Louis Zoo is free and Forest Park, host to the 1904 World's Fair, is regarded as one of the most beautiful urban parks in the world.

